

The Animal-Friendly Giving Guide



TEST OF ANIMAL-FRIENDLINESS FOR NONPROFIT ORGANIZATIONS 2.01

Before submitting this Test, please follow the instructions for applying for inclusion in the Animal-Friendly Giving Guide at <http://www.givefriendly.com/apply>.

Username _____ Name of organization: _____ (the organization)

Does the organization work directly with animals*? __ Yes __ No. If so, in what capacity? _____

*If yes, the organization may not be graded until additional application and inspection procedures have been established. Animal sanctuaries accredited by The Association of Sanctuaries, The American Sanctuary Association or known by Kind Choices or its advisors to meet the requirements of one of these organizations will be graded immediately, the same as other organizations.

Check all that apply. An organization must affirm the first four statements and earn the first 74 points for a passing grade of C to be considered for inclusion in the Guide and to earn additional points.

Organizations must resubmit their application every year to remain in the guide.

- The organization is a federally tax-exempt nonprofit corporation in the country in which it is headquartered.
- The organization does not discriminate in its campaigns or hiring practices against individuals on the basis of their race, sex, sexual orientation, gender identity, religion, disability, age, socioeconomic status, or national or ethnic origin.
- All employees and volunteers responsible for abiding by the organization's animal-friendly policies and practices have been and will continue to be made aware of them.
- Any and all grants awarded by the organization are conditional upon the funds being spent according to the organization's animal-friendly policies and practices.
- The organization does not engage in, fund nor condone animal experimentation or animal testing nor surrender animals to animal experimentation facilities when not required by law (10 points).
- The organization does not buy or sell real fur nor condone its use. An exception is made for the distribution of donated, devalued fur (such as that marked with red paint) to impoverished individuals in cold climates and the use of fur that is found, donated or purchased from a charity thrift store as props in anti-fur demonstrations or as animal bedding (10 points).
- The organization does not engage in, fund nor condone trapping, recreational hunting or fishing, the lethal "culling" of animals or the capture and prolonged holding or killing of animals for "research" or "scientific" purposes. The organization uses only humane methods of controlling vertebrate "pests" when necessary and does not condone the use of inhumane pest-control methods (10 points).

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- The organization does not engage in, fund nor condone the use of animals in “entertainment”, exhibition, games or “sport” (10 points).
- The organization does not buy, sell nor trade live animals from any source nor condone this practice. Nor does it engage in, fund or condone animal breeding¹ (9 points).
- The organization does not buy, sell, serve, distribute nor endorse the consumption of those animal products that represent the worst abuses of animals and the greatest threats to biodiversity², including:
 - Foie gras
 - Veal³
 - Eggs from battery-caged Hens³
 - Duck meat³
 - Any freshwater or sea creatures^{3,4}
 - Any live-cooked animals“Endorse” includes publishing recipes with these foods as ingredients (9 points).
- The organization does not endorse, advertise, enter an affiliate agreement with, accept sponsorship from or publicly acknowledge donations from any company or organization that...
 - Sells or promotes fur, foie gras, veal from crated or tethered calves, meat from factory-farmed ducks, Canadian snow crabs, live-cooked animals or species of sea creatures marked with a red fish on the Blue Ocean Institute’s [“Guide to Ocean Friendly Seafood”](#).
 - Experiments or tests on animals
 - Engages in, funds or promotes trapping, recreational hunting and fishing, the lethal “culling” of animals or their capture and prolonged holding or killing for “research” or “scientific” purposes.
 - Buys, breeds, sells or trades live animals¹
 - Engages in, funds or promotes the use of animals in “entertainment”, exhibition, games or “sport”
 - Does not protect the welfare of animals in their care
 - Is the target of an organized, animal-related boycott at the time (see KindChoices.org for a list)Any mention of such companies or organizations by the organization that might be interpreted as an endorsement includes a statement of non-endorsement and a brief description of any current, organized, animal-related boycott of them.

Businesses that only provide e-commerce tools or marketing or advertising services to businesses that engage in these practices and do not engage in them themselves are acceptable.

The organization also does not advertise any product not in accordance with its animal-friendly standards (8 points).
- The organization offers vegan (free of animal flesh, dairy, eggs or bee products or byproducts or derivatives thereof) alternatives alongside any non-vegan food that they sell, serve or distribute. If the organization distributes nonvegan products as part of its programs, it allows donors to earmark donations to vegan programs. The organization does not malign the practice of veganism, nor endorse animal sources of any nutrient to the exclusion of vegan sources. Whenever the organization publishes recipes, vegan recipes are included for each course given. (8 points).

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- The organization does not buy, sell, serve, distribute, nor endorse human consumption of animal flesh or byproducts or derivatives thereof (10 points).
- The organization does not buy, sell serve, distribute, nor endorse human consumption of eggs or byproducts or derivatives thereof (5 points).
- The organization does not buy, sell serve, distribute, nor endorse human consumption of dairy products or byproducts or derivatives thereof (3 points).
- The organization does not buy, sell, nor endorse the purchase of wool (3 points).
- The organization does not buy, sell, nor endorse the purchase of leather (2 points).
- The organization does not buy, sell, nor endorse the purchase of cosmetic and household products tested on animals (1 point).
- The organization does not buy, sell, nor endorse the purchase of feathers (1 point).
- The organization does not buy, sell, nor endorse the purchase of silk or bee products (1 point).

Definitions

1. Animal Experimentation and Animal Testing: Any research of any sort using, in whole or in part, living or dead non-human animals, with the exception of (1) naturalistic studies, in which animals are observed, without interference, in their natural setting; (2) experimental treatment of uninduced illness in animals not captured or bred for this purpose, where it is determined that the risk of non-treatment outweighs the risk of treatment and without the specific expectation or intention of application to related human diseases and (3) studies involving cells taken from existing immortal cell lines or other sources that involve no new physical or psychological harm to animals.
2. Fur: The skin and attached fur of any animal raised or trapped primarily for their skin. This includes the fur of Karakul lambs.
3. Hunting: The killing of wild or feral animals for any purpose other than to protect individuals from an immediate threat of death or severe injury or the euthanasia of an animal in severe, untreatable pain. Kind Choices must review an organization's euthanasia policies and practices before grading them.
4. Fishing: The killing of any fresh or saltwater animal. See hunting definition for exceptions.
5. Trapping: The use of any trap to capture or kill any animal, except for live capture for the purposes of animal rescue, spaying, neutering and relocation. Kind Choices must review these exceptions before grading the organization.
6. Humane "Pest" Control Methods: "Pest" control methods that do not kill or hurt animals or cause them to suffer needlessly. These methods work by excluding, deterring, repelling or relocating animals. Contact Kind Choices for resources.

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7. The Use of Animals in “Entertainment,” Exhibition, Games, or “Sport”: Any display of animals or performance or competition using animals, whether of a domesticated or wild species. An exception is made for guided educational presentations by sanctuaries approved by The Association of Sanctuaries, The American Sanctuary Association or Kind Choices’ advisors upon review.
8. Animal Breeding: The breeding of any animal, whether of a domesticated or wild species, for any purpose other than to increase the population of a threatened or endangered species in their natural habitat. Referring to such breeding or those who facilitate it as "responsible" is considered by Kind Choices as condoning animal breeding.
9. Statement of non-endorsement: A statement that the organization does not endorse a company or organization, nor its policies or practices.
10. Leather: The hide of any animal, with or without hair.
11. Wool: The hair of any animal.
12. Cosmetics and Household Products Tested on Animals: Such products made by companies that have not met the Coalition for Consumer Information on Cosmetics’ [Corporate Standard of Compassion for Animals](#). Please refer to the CCIC’s [shopping guide](#) for acceptable products.
13. Feathers: The feathers of any bird unless they can be determined to have been found and not taken directly from birds.
14. Silk: Threads from silk worms that are obtained by killing the worms before they can hatch from their cocoon and break the threads. Silk that can be determined to made of wild-harvested, spent silkworm cocoons is acceptable.
15. Bee products: Any product of beehives, including honey, bee pollen, propolis, royal jelly, beeswax and bee venom.

Notes

1. Under some conditions, an exemption to this criterion may be granted for certain species for such purposes as balancing ecosystems or composting organic matter. Please contact Kind Choices to request an exemption.
2. Kind Choices encourages all organizations to buy and sell only vegan foods as the most effective means of reducing animal suffering and death.
3. An exception is made for organizations serving or distributing donated food at no charge for the purpose of hunger relief when it is identified as donated and this policy is noted at distribution.
4. Kind Choices considers the consumption of freshwater and sea creatures to be especially cruel, environmentally destructive and unhealthy as it causes the most deaths of animals per pound of flesh, very often negatively impacts species’ populations and habitats and exposes consumers to dangerous pathogens and pollutants. Also, when organizations remove these foods from their menus at fundraisers or other events, those who would have chosen them may be more likely to try the vegan option(s) available instead.
5. Adapted from the Council on Humane Giving’s [Health Charity Statement of Assurance form](#).

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The undersigned hereby attests that she or he has read this test entirely and completed it honestly and that she or he is a duly authorized representative of the organization with full power and authority to bind the organization to the statements asserted above up to and including December 31, 2009.

Signature of authorized agent

Date

Printed Name and Title

Email

Phone

FAX

Please mail or fax this completed survey to Kind Choices and retain a copy for your records. After review of your organization is complete, you will be notified by email of its grade.

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