

The Animal-Friendly Giving Guide



TEST OF ANIMAL-FRIENDLINESS FOR NONPROFIT ORGANIZATIONS (v 1.2, 2008)

Name of organization: _____ (the organization)

Website _____ Phone _____ Email _____

Address _____ City _____ State _____ Zip/Postal Code _____ Country _____

Is this a regional organization? __ Yes __ No. If so, what region? _____

Description (limit 250 characters) _____

Check all that apply. An organization must affirm the first four statements and earn the first 74 points for a passing grade of C to be considered for inclusion in the Guide and earn additional points. These criteria are subject to change without notice. Kind Choices will ultimately decide each organization's grade. Organizations must resubmit their application every year to remain in the guide.

- The organization is a federally tax-exempt nonprofit corporation in its country of operation.
- The organization does not discriminate in its campaigns or hiring practices against individuals on the basis of their race, sex, sexual orientation, gender identity, religion, disability, age, socioeconomic status, or national or ethnic origin.
- All employees and volunteers responsible for abiding by the organization's animal-friendly policies have been and will continue to be made aware of them.
- Any and all grants awarded by the organization are conditional upon the funds being spent according to the organization's animal-friendly policies.
- The organization does not engage in, fund or condone animal experimentation or animal testing (11 points).
- The organization does not buy or sell real fur or condone its use. An exception is made for the distribution of donated, devalued fur (such as that marked with red paint) to impoverished individuals in cold climates and the use of fur that is found, donated or purchased from a charity thrift store as props in anti-fur demonstrations or as animal bedding (8 points).
- The organization does not engage in, fund or condone the hunting, trapping or "culling" of animals (including freshwater and saltwater animals), uses only humane methods of controlling vertebrate "pests" when necessary and does not condone the use of inhumane pest-control methods (8 points).
- The organization does not engage in, fund or condone the use of animals in "entertainment", exhibition, games or "sport" (8 points).

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- If an animal shelter where unclaimed and unadopted animals are “euthanized”, the organization effectively promotes the adoption of all animals that are not uncontrollably violent or at high risk for abusive exploitation, such as dog fighting. This includes offering sufficient access to the public during evenings and/or weekends and keeping each animal for at least four days before euthanizing (longer if the animal is considered to be reasonably adoptable and as permitted by capacity), ten days if the animal is wearing a license or some form of identification. Any euthanasia of animals by the organization is “humane”. The organization does not advocate anything less than this standard (8 points. Check if not applicable).
- The organization does not buy, sell or trade live animals from any source or condone this practice. Nor does it engage in, fund or condone animal breeding¹ (8 points).
- Any animals in the care of the organization or agents acting on its behalf receive adequate food, water, bedding, exercise opportunities and health care for their species, age and health condition. If a sanctuary, the organization is either accredited by The Association of Sanctuaries (<http://www.taosanctuaries.org>) or The American Sanctuary Association (<http://www.asaanimalsanctuaries.org>) or is known by Kind Choices or its advisors to meet the requirements of one of these organizations. Otherwise, the organization will need to complete an additional application and undergo an inspection once these procedures have been established. The organization also complies with all relevant regulations of the Animal Welfare Act and all laws, statutes and ordinances of the states, counties and municipalities where it operates (8 points. Check if not applicable).
- The organization does not buy, sell, serve, distribute nor condone the consumption of those animal products that represent the worst abuses of animals and the greatest threats to biodiversity², including:
 - Foie gras
 - Veal³
 - Eggs from battery-caged Hens³
 - Duck meat³
 - Canadian “seafood” (until Canada bans the seal hunt)³
 - Any “seafood” not bearing the marine stewardship council label (see http://www.msc.org/html/content_463.htm)³
 - Any species of sea creature that is not relatively abundant or is caught or farmed in such a way that damages habitats or other species. Only species marked with a green fish (not light green) in the Blue Ocean Institute’s [Guide to Ocean-Friendly Seafood](#) are permitted³
 - Any live-cooked animals“Condone” includes sponsorship of events where these foods will be sold or served or publishing recipes with them as ingredients (5 points).
- The organization offers vegan (free of animal flesh, dairy, eggs or bee products or byproducts or derivatives thereof) alternatives alongside any non-vegan food that they sell, serve or distribute. The organization only sponsors events where vegan options are available for each course offered. If the organization distributes nonvegan products as part of its programs, it allows donors to earmark donations to vegan programs. The organization does not malign the practice of veganism, nor endorse

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animal sources of any nutrient to the exclusion of vegan sources. Whenever the organization publishes recipes, vegan recipes are included for each course given (5 points).

- The organization does not endorse, advertise, enter an affiliate agreement with, accept sponsorship from or publicly acknowledge donations from any company or organization that...
- Sells or promotes fur, foie gras, veal from crated or tethered calves, meat from factory farmed ducks, Canadian snow crabs, live-cooked animals or species of sea creatures marked with a red fish on the Blue Ocean Institute's "[Guide to Ocean Friendly Seafood](#)".
 - Experiments or tests on animals
 - Engages in, funds or promotes hunting, trapping, fishing or "culling"
 - Buys, breeds, sells or trades live animals¹
 - Engages in, funds or promotes the use of animals in "entertainment", exhibition, games or "sport"
 - Does not meet the standards of animal care outlined above
 - Euthanizes animals in a manner not consistent with the definition of "humane euthanasia" below
 - Is the target of a formal, animal-related boycott at the time (see Kind Choice's website for a list)

Any mention of such companies or organizations by the organization that could be interpreted as an endorsement includes a statement of non-endorsement of them and a brief description of any current, formal, animal-related boycott of them.

Businesses that only provide e-commerce tools or marketing or advertising services to businesses that engage in these practices and do not engage in them themselves are acceptable.

The organization also does not advertise any product not in accordance with its animal-friendly standards (5 points).

- The organization does not buy, sell, serve, distribute, nor condone human consumption of animal flesh or byproducts or derivatives thereof (10 points).
- The organization does not buy, sell, serve, distribute, nor condone human consumption of egg or dairy products or byproducts or derivatives thereof (5 points).
- The organization does not buy, sell, nor condone the purchase of leather (3 points).
- The organization does not buy, sell, nor condone the purchase of wool (3 points).
- The organization does not buy, sell, nor condone the purchase of products tested on animals (3 point).
- The organization does not buy, sell, nor condone the purchase of feathers (1 point).
- The organization does not buy, sell, nor condone the purchase of silk or bee products (1 point).

Definitions

1. Animal Experimentation: Any research of any sort using, in whole or in part, living or dead non-human animals, with the exception of (1) naturalistic studies, in which animals are observed, without

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interference, in their natural setting and not captured or bred for this purpose; (2) experimental treatment of spontaneously ill animals, where it is determined that the risk of non-treatment outweighs the risk of treatment and without the specific expectation or intention of application to related human diseases and (3) studies involving cells taken from existing immortal cell lines or other sources that involve no new physical or psychological harm to animals⁴. The sale or surrender of animals to research or educational facilities (when not required by law) is considered by Kind Choices as supporting animal experimentation.

2. **Animal Testing:** Any invasive test or experiment designed to measure the effect of a substance or the effectiveness of a medical device on an animal for any purpose other than diagnostic and then only when it is determined to be in the interest of the animal's health and welfare. .
3. **Fur:** The skin and attached fur of any animal raised or trapped primarily for their skin. This includes the fur of Karakul lambs.
4. **Animal Hunting:** The killing of wild or feral animals for any purpose other than protecting individuals from an immediate threat of injury or death or the euthanasia of an animal in severe pain or distress.
5. **Animal Trapping:** The use of any trap to capture or kill any animal, except for live capture for the purposes of animal rescue, spaying, neutering and relocation or for the control of invertebrate pests. Any relocation of an animal or animals must be minimally disruptive and in the best interest of the animal(s). Any organization that traps animals must submit their procedure(s) (including relocation) to Kind Choices for review.
6. **Humane "Pest" Control Methods:** "Pest" control methods that do not kill or hurt animals or cause them to suffer needlessly. These methods work by excluding, deterring, repelling or relocating the animal. See PETA's factsheet, *Living in Harmony with Nature* (http://www.peta.org/mc/factsheet_display.asp?ID=49) for advice.
7. **The Use of Animals in "Entertainment," Exhibition, Games, or "Sport":** Any display of animals or performance or competition using animals, whether of domesticated or wild species. This includes, though is not limited to, zoos, circuses, rodeos, donkey basketball and greyhound races. An exception is made for guided educational presentations by sanctuaries approved by The Association of Sanctuaries, The American Sanctuary Association or Kind Choices or its advisors upon review.
8. **Humane Animal "Euthanasia":** The use of a lethal intravenous injection of sodium pentobarbital by a veterinarian or trained, certified euthanasia technician. Animals must be sedated/tranquilized (when medically advisable) before being administered the injection. This definition only applies to animals that do not meet the adoption criteria, are in severe pain or distress⁷ or are not claimed or adopted within the applicable hold period. Any organization that euthanizes animals must submit their definition of "pain and distress" to Kind Choices for review.
9. **Animal Breeding:** The breeding of any animal, whether of a domesticated or wild species, for any purpose, except increasing the population of a threatened or endangered species in the wild. Any reference to such breeding or those who facilitate it as "responsible" is considered by Kind Choices as condoning animal breeding. Adopting out fertile animals is considered by Kind Choices to be condoning breeding.
10. **Statement of non-endorsement:** A statement that the organization does not endorse a company or organization nor its policies or practices.
11. **Leather:** The hide of any animal, with or without hair.

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12. Wool: The hair of any animal.
13. Products Tested on Animals: Any product made by a company that tests on animals in any stage of product development or that contains ingredients from suppliers that test on animals. Kind Choices only recognizes cosmetic, household and personal care products that have earned the leaping bunny logo of the Coalition for Consumer Information on Cosmetics' (<http://www.leapingbunny.org/>) as not tested on animals.
14. Feathers: The feathers of any bird unless they can be determined to have been found and not taken directly from birds.
15. Silk: Threads from silk worms that are obtained by killing the worms before they can hatch from their cocoon and break the threads. Silk that can be determined to made of wild-harvested, spent silkworm cocoons is acceptable.
16. Bee products: Any product of beehives, including honey, bee pollen, propolis, royal jelly, beeswax and bee venom.

Notes

1. Under some conditions, an exemption to this criterion may be granted for certain species, like some beneficial insects or composting worms, for such purposes as balancing ecosystems or composting organic matter. Please contact Kind Choices to request an exemption.
2. Kind Choices encourages all organizations to buy and sell only vegan foods as the most effective means of reducing animal suffering and death.
3. An exception is made for organizations serving or distributing donated food at no charge for the purpose of hunger relief, provided that it is identified as donated at distribution and that donors may earmark their donations for other, vegan campaigns.
4. Adapted from the Council on Humane Giving's Health Charity Statement of Assurance form.

The undersigned hereby attests that she or he has read this test entirely and completed it honestly and that she or he is a duly authorized representative of the organization with full power and authority to bind the organization to the statements affirmed above for the year 2008.

Signature of authorized agent

Date

Printed Name and Title

Phone

Email

Please mail or fax this completed survey to Kind Choices and retain a copy for your records. After review of your organization is complete, you will be notified by email of its grade.

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